

# Media Info 2012

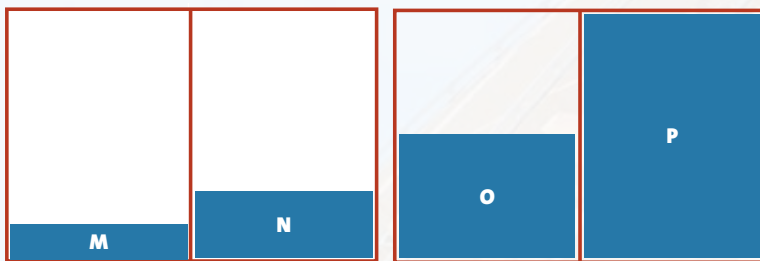
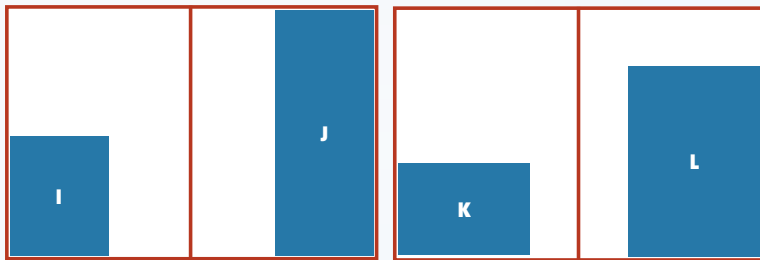
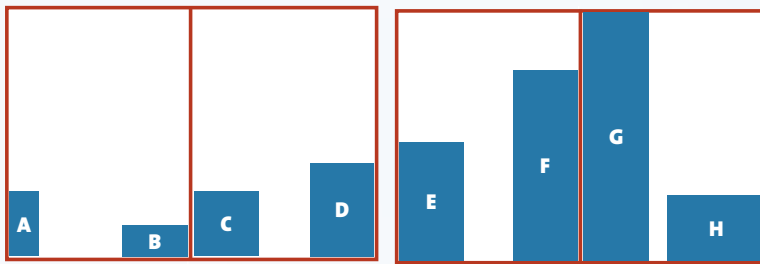
[www.woodnet.se](http://www.woodnet.se)

## Publication Schedule 2012

Issue	Publ date	Material deadline	Key Topics	Trade Fairs
<b>1/2</b>	Febr 03	Jan 27	New Furniture Production	Stockholm Furniture Fair 2012, Febr 7-11
<b>3</b>	Febr 17	Febr 10	Coating	
<b>4</b>	March 02	Febr 24	Building Suppliers	Nordbygg, March 20-23, Stockholm
<b>5</b>	March 23	Febr 16	Wood working Machines	
<b>6</b>	April 05	March 29	Wood Drying	
<b>7/8</b>	April 20	April 12	Montage (glue, seam, fitting&mounting) <b>EXTRA CIRCULATION*</b>	
<b>9</b>	May 04	April 26	IT/Automation/Robot	Elmia Automation, May 8-11, Jönköping
<b>10</b>	May 18	May 10	Energy/Fuel Plants	World Bioenergy, May 29-31, Jönköping
<b>11</b>	June 01	May 25	Denmark	
<b>12</b>	June 15	June 08	Wood Preservative	
<b>13/14</b>	Aug 10	Aug 02	Woodworking Industry	Trä&Teknik, Aug 21-24, Gothenburg
<b>15/16</b>	Aug 17	Aug 09	Sawmill Industry	Trä&Teknik, Aug 21-24, Gothenburg
<b>17</b>	Sept 07	Aug 31	Smallhouse production	
<b>18</b>	Sept 21	Sept 14	Measurement/Sorting	
<b>19</b>	Oct 05	Sept 28	Finland	
<b>20</b>	Oct 19	Oct 12	Tools/Sawblade/Grinding	Manufacturing&Automation Expo Oct 23-26, Stockholm
<b>21</b>	Nov 02	Oct 26	Wood Panels/Fittings	
<b>22</b>	Nov 16	Nov 09	Planing	Trämarknaden, Nov 28-29, Karlstad
<b>23</b>	Nov 30	Nov 23	Timber Handling	
<b>24/25</b>	Dec 14	Dec 06	Market Issue <b>EXTRA CIRCULATION*</b>	

\* Extra circulation of 11 000 ex.

# Formats and prices



## FORMATS

	bl/w	4-colour
<b>1 column</b>		
A 45 x 95 mm	2,100	4,400
<b>2 columns</b>		
B 95 x 45 mm	2,100	4,400
C 95 x 95 mm	3,800	6,700
D 95 x 135 mm	5,600	10,100
E 95 x 175 mm	7,300	12,100
F 95 x 280 mm	10,700	15,500
G 95 x 355 mm	13,800	18,500
<b>3 columns</b>		
H 145 x 95 mm	5,600	10,500
I 145 x 175 mm	10,700	15,700
J 145 x 355 mm	18,000	22,800
<b>4 columns</b>		
K 195 x 135 mm	10,700	15,500
L 185 x 280 mm	18,000	22,800
<b>5 columns</b>		
M 245 x 45 mm	5,700	10,100
N 245 x 95 mm	9,500	13,900
O 245 x 175 mm	15,500	21,400
P 245 x 355 mm*	28,100	33,200

## PRICE (SEK)

### Special sizes

First page 119 x 30 mm		9,600
Spread 540 x 385 mm		53,800
Bleed: + 5 mm trim size		

### ADDITIONAL CHARGES

Page 2, 3 and last page	+10 %	+10 %
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### INSERTS

2-pages max A4		18,700
4-pages max A4		24,200

## Internet – [www.woodnet.se](http://www.woodnet.se)

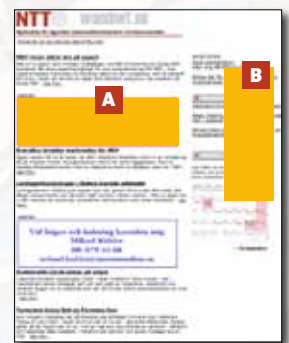
Traffic at [www.woodnet.se](http://www.woodnet.se) is always increasing. Woodnet.se is the site dedicated to the Swedish sawmill and wood working industry with the most daily news items. An advertisement raises your profile and increases traffic to your website.

- A** 930 x 120 pixels  
SEK 9 000/2 weeks
- B** 630 x 100 pixels  
SEK 6 000/2 weeks
- C** 400 x 120 pixels  
SEK 5 000/2 weeks
- D** 140 x 140 pixels  
SEK 3 000/2 weeks



## Newsletter

NTT såg&trä newsletter is sent once per week via e-mail to more than 14 000 readers in the industry and provides a summary of the week's most important industry news. Thanks to our short handling time and responsiveness, the newsletter represents a perfect medium for recruitment advertisements and invitations to courses and seminars for example.



- A** 400 x 120 pixels  
SEK 7 500/issue

- B** 140 x 350 pixels  
SEK 7 500/issue

### TECHNICAL INFORMATION

**Format:** 270 x 385 mm  
**Print space:** 245 x 355 mm  
**Column width:** 45, 95, 145, 195, 245 mm

Material specifications are available in PDF format on [www.woodnet.se](http://www.woodnet.se)

### ADVERTISING MATERIAL

[annons.ntt@mentoronline.se](mailto:annons.ntt@mentoronline.se)  
Brun Mediaproduktion AB  
Tel +46 (0)42-400 83 04

### Web materials

[webannons@mentoronline.se](mailto:webannons@mentoronline.se)

### Other

Responsibility for errors is limited to the cost of the advertisement. No responsibility is accepted for damages due to omissions or inaccuracies.

### Payment terms

Ten days, net. VAT and invoicing fees are additional. Interest on overdue payment applies to late payment.

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